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## **Competitive Comparison**

## See How Kasperksy Compares:

- Unmatched antimalware protection
- Smallest footprint for fast performance
- Comprehensive
   management & reporting
- Easy to install, easier to manage

## Kaspersky Lab vs McAfee

- Kaspersky Has Better Detection and Protection Rates According to
  Independent Testing Labs:
  - Anti-Malware Test Lab (<u>www.anti-malware-test.com</u>): Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. McAfee failed 4 tests and did not receive a Gold award in any category.
  - **AV Test** (<u>www.av-test.org</u>): In the Malware On-demand and Adware/ Spyware On-demand tests, McAfee scored lower than Kaspersky, receiving a 93.6% and 94.5% score respectively. Kaspersky scored 98.4% and 98.3% on the two detection tests.
  - AV Comparatives (<u>www.av-comparatives.org</u>): In the May 2009 report, Kaspersky received an Advanced+ rating while McAfee received only an Advanced rating. Kaspersky also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. McAfee was not tested in this report.
  - Virus Bulletin (<u>www.virusbtn.com/vb100</u>): In the June 2009 report, Kaspersky received the VB100 Award for the third time this year.
- Kaspersky Lab has Faster Scanning: According to the February 2009 AV Comparatives report, Kaspersky Lab has a throughput of 13.3 MB per second while McAfee has a throughput of only 10.4 MB per second.
- **Kaspersky is Laser-Focused on Malware:** Kaspersky focuses on malware as its core technology and continues today with the same focus. McAfee, through acquisition, has broadened its focus to other security technologies such that their messaging and primary focus is no longer malware.

Quick Facts	Kaspersky	McAfee
Company Growth	142%	27%
24x7 Support	Yes	Yes
<b>On-Demand Detection Rates</b>	97.6%	92.5%
Automated Updates	Every Hour	3-4 /Day
Updates per Month	600	120

