

## Competitive Comparison

## See How Kasperksy Compares:

- Unmatched antimalware protection
- Smallest footprint for fast performance
- Comprehensive management & reporting
- Easy to install, easier to manage

## Kaspersky Lab vs Lightspeed

- Kaspersky Has Better Detection and Protection Rates According to Independent Testing Labs:
  - Anti-Malware Test Lab (<u>www.anti-malware-test.com</u>): Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. Lightspeed was not tested at all.
  - AV Test (<u>www.av-test.org</u>): In the Malware On-demand and Adware/ Spyware On-demand tests, Kaspersky scored 98.4% and 98.3% respectively. Lightspeed was not tested at all.
  - AV Comparatives (<u>www.av-comparatives.org</u>): In the May 2009 report, Kaspersky received an Advanced+ rating while Lightspeed was not tested at all. Kaspersky also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. Lightspeed was not tested in this report.
  - Virus Bulletin (<u>www.virusbtn.com/vb100</u>): In the June 2009 report, Kaspersky received the VB100 Award for the third time this year. Lightspeed was not tested at all.
- Kaspersky Lab is Laser-Focused on Malware: Kaspersky Lab goes deep on malware where Lightspeed is focused on providing a network security management platform that handles everything from SPAM to power management. Lightspeed focuses on archiving email for regulatory compliance than they are on protecting users from threat. Lightspeed is NOT an anti-virus company.
- Kaspersky Lab Provides Real-Time Updates: Kaspersky Lab provides hourly updates with almost 3,000 signatures a day. Lightspeed, at their best, produces only 1,000 signatures per day, updating daily.
- Kaspersky Lab is a Global, Cross-Vertical Anti-Virus Company: Kaspersky
  Lab provides premium protection globally to all types of businesses. Lightspeed
  sells to the Education vertical only and has a very small footprint in the US.

Quick Facts	Kaspersky	Lightspeed
Automated Rip and Replace	Yes	No
Automated Updates	Every Hour	1/Day
Users Supported	250 Million	5 Million
VB100 Certified	Yes	No
Company Growth	147%	38%