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## **Competitive Comparison**

## See How Kasperksy Compares:

- Unmatched antimalware protection
- Smallest footprint for fast performance
- Comprehensive
  management & reporting
- Easy to install, easier to manage

## Kaspersky Lab vs CA

- Kaspersky Lab Has Better Detection and Protection Rates According to Independent Testing Labs:
  - Anti-Malware Test Lab (<u>www.anti-malware-test.com</u>): Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. CA was tested in only one category and failed that category.
  - AV Comparatives (<u>www.av-comparatives.org</u>): In the May 2009 report, Kaspersky Lab received an Advanced+ rating while CA was not tested at all. Kaspersky Lab also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. CA was not tested in this report either.
  - Virus Bulletin (<u>www.virusbtn.com/vb100</u>): In the June 2009 report, Kaspersky received the VB100 Award for the third time this year, scoring higher detection rates in 2 categories than CA did.
- Kaspersky Lab is Laser-Focused on Malware: Kaspersky goes deep on malware where CA has broadened their focus on security, networking and data center technologies.
- Kaspersky Lab Provides Continuous Product Support and Updates: According to eTrust customer reports, CA is no longer producing anti-virus signature definitions for CA eTrust as of January 1, 2009. Any customer considering CA should verify this information prior to purchase.
- **Kaspersky Lab's removal tool** includes scripts for many anti-virus packages and can run automatically: Kaspersky Lab's automated tools allow existing anti-virus packages to be removed and Kaspersky software to be loaded quickly and easily, resulting in an installation process be transparent to the end user. CA's process is manual and requires user intervention.

Quick Facts	Kaspersky	СА
Company Growth	142%	<10%
24x7 Support	Yes	Yes
Automated Rip and Replace	Yes	No
Automated Updates	Every Hour	1/Day
Updates per Month	600	30