

**See How Kaspersky Compares:**

- Unmatched anti-malware protection
- Smallest footprint for fast performance
- Comprehensive management & reporting
- Easy to install, easier to manage

## Kaspersky Lab vs BitDefender

- **Kaspersky Lab Has Better Detection and Protection Rates According to Independent Testing Labs:**
  - **Anti-Malware Test Lab** ([www.anti-malware-test.com](http://www.anti-malware-test.com)): Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. BitDefender failed 3 tests and received a Gold award in only one category.
  - **AV Comparatives** ([www.av-comparatives.org](http://www.av-comparatives.org)): In the May 2009 report, Kaspersky Lab received an Advanced+ rating while BitDefender received only an Advanced rating due to a high number of false alarms. Kaspersky Lab also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. BitDefender was not tested in this report.
  - **Virus Bulletin** ([www.virusbtn.com/vb100](http://www.virusbtn.com/vb100)): In the June 2009 report, Kaspersky Lab received the VB100 Award for the third time this year. BitDefender failed the VB100 testing.
- **Kaspersky Lab has Faster Scanning:** Kaspersky Lab is more than twice the speed of BitDefender when scanning for malware. According to the February 2009 AV Comparatives Report, Kaspersky Lab has a throughput of 13.3 MB per second while BitDefender has a throughput of only 5.3 MB per second.

### Quick Facts

	<i>Kaspersky</i>	<i>Bit Defender</i>
<b>Global User Base</b>	250m	41m
<b>24x7 Support</b>	Yes	No
<b>Automated Rip and Replace</b>	Yes	No
<b>Automatic Updates</b>	Every Hour	3/Day
<b>Updates per Month</b>	600	30
<b>Channel Margin</b>	40%	30%