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### **Competitive Comparison**

#### See How Kasperksy Compares:

- Unmatched anti-malware
   protection
- Smallest footprint for fast performance
- Comprehensive management
  & reporting
- Easy to install, easier to manage

## Kaspersky Lab vs Panda

- Kaspersky Lab Has Better Detection and Protection Rates According to Independent Testing Labs:
  - Anti-Malware Test Lab (<u>www.anti-malware-test.com</u>): Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. Panda failed 1 test and did not receive a Gold award in any category.
  - AV Test (<u>www.av-test.org</u>): In the Malware On-demand and Adware/ Spyware On-demand tests, Panda scored lower than Kaspersky Lab, receiving a 91.8% and 95.6% score respectively. Kaspersky scored 98.4% and 98.3% on the two detection tests.
  - AV Comparatives (<u>www.av-comparatives.org</u>): In the May 2009 report, Kaspersky Lab received an Advanced+ rating while Panda was not tested at all. Kaspersky also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. Panda was not tested in this report.
  - Virus Bulletin (<u>www.virusbtn.com/vb100</u>): In the June 2009 report, Kaspersky Lab received the VB100 Award for the third time this year. Panda was not tested in this report.
- Kaspersky Has Better Zero-Day Protection: Kaspersky received the Gold Proactive Protection Award, demonstrating the quality of detection for new viruses, as well as the effectiveness of the classical signature-based method of detection. Panda received only the Bronze award for Proactive Protection, scoring almost 50% lower than Kaspersky.
- Kaspersky's removal tool includes scripts for many, many AV packages and can run automatically. Panda does not have a tool to remove the existing AV software prior to installing their software. The process is completely manual.

#### **Quick Facts**

	Kaspersky	Panda
Company Growth	142%	20%
24x7 Support	Yes	Yes
Automated Rip and Replace	Yes	No
Automated Updates	Every Hour	1 Per Day
World-wide Users	250 m	2.5 m
Updates per Month	600	30

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