



# MSDN® Subscriptions: Efficient, Economical, and Empowering

Give your development teams convenient access to all the latest tools and resources they need to cost-effectively build high-quality, business-driven applications on the Microsoft® platform.

## WHAT'S NEW IN 2009

- Windows® Azure™ platform services
- Microsoft E-Learning collections
- Special offers from Microsoft partners
- Power Tools, priority support, new MSDN Library, and more





**MSDN® SUBSCRIPTIONS ADD TREMENDOUS VALUE TO YOUR DEVELOPMENT AND TEST TEAMS**

MSDN Subscriptions are the most convenient way to cost-effectively develop applications on the Microsoft® platform with a simple licensing model and broad, high-quality information resources.

**EFFICIENT**

Simplify software licensing for your development environment with access to virtually every Microsoft product and technology on a simple per-user basis. Receive priority access to future releases of Microsoft products—so your team stays ahead of the curve.

**ECONOMICAL**

Save money on software licensing, Windows® Azure™, training, and other high-value benefits.

**EMPOWERING**

Enhance the skills and productivity of your development teams by leveraging Microsoft E-Learning and high-quality resources from the MSDN Library. Technical support incidents and priority support in MSDN Forums also help ensure you stay focused on the right challenges.

# Four types of MSDN Subscriptions

MSDN Subscriptions are available in four different levels today, enabling you to select the subscription that best fits your needs. All levels of MSDN Subscriptions also come with priority support in MSDN Forums, the Online Concierge, MSDN Magazine, MSDN Flash, and special offers from Microsoft partners. For more information, visit: [msdn.microsoft.com/subscriptions](http://msdn.microsoft.com/subscriptions)

**MSDN Premium Subscription—**

The full-featured subscription with the greatest number of options and benefits, including access to virtually every Microsoft product (e.g., Microsoft Expression® Studio, Microsoft SQL Server®, Windows Server®, Windows® operating system, Windows Embedded, Microsoft Visual SourceSafe®, Microsoft Office<sup>1</sup>, Microsoft Dynamics®, toolkits, SDKs, DDKs, and more); four technical support incidents; access to Windows Azure; and two Microsoft E-Learning collections.



Visual Studio 2008 Professional Edition

**MSDN Professional Subscription—**Includes access to all versions of SQL Server, Windows Server, Windows operating system, Visual SourceSafe, toolkits, SDKs, DDKs, two technical support incidents, and one Microsoft E-Learning collection.

**MSDN Embedded Subscription—**Includes Windows Embedded, Visual SourceSafe, toolkits, SDKs, DDKs, two technical support incidents, and one Microsoft E-Learning collection.



Visual Studio 2008 Professional Edition

**MSDN Operating Systems Subscription—**Includes all versions of Windows operating systems and Windows Server, toolkits, SDKs, DDKs, two technical support incidents, and one Microsoft E-Learning collection. Available as a stand-alone product and provides a simple solution for software testers or IT professionals who need to set up test labs with Microsoft operating systems.

## How to buy

MSDN Subscriptions are licensed on a per-user model and available in two options:

- Retail or directly from Microsoft. Visit [msdn.microsoft.com/subscriptions](http://msdn.microsoft.com/subscriptions) or call 1-800-759-5474.
- Volume licensing for the most cost-effective option. Contact your Microsoft reseller.

Subscription length varies between one and three years, depending on the licensing program.

<sup>1</sup> MSDN Premium subscribers can install and use one copy of the indicated applications for general business use on one device.

# What's new in MSDN Subscriptions

- **Microsoft E-Learning collections:** Expand your development team's skills and individual developer efficiency while controlling your IT training budget needs. MSDN subscribers have access to their choice of Microsoft E-Learning collections, including a set of courses on a specific topic as well as support and communities. MSDN Premium subscribers get two collections per calendar year. All other MSDN subscribers (Professional, Embedded, and Operating Systems) get one collection per calendar year. Collections typically include 10 courses with 20 hours of training and are valued at up to \$349<sup>2</sup> per year.
- **Windows Azure platform services:** MSDN Premium Subscriptions provide access to Windows Azure, helping reduce the cost of your development environment by enabling development and test in the cloud. Windows Azure offers a simple, comprehensive, and powerful platform for the creation of Web applications and services. A special introductory offer will be available for MSDN Premium subscribers who register when Windows Azure becomes commercially available.<sup>3</sup>

Windows® Azure™ Platform Offer		Introductory MSDN® Premium Offer	Ongoing MSDN Subscription Benefits		
Windows Azure	Compute hours per month	750 hours	250	100	50
	Storage	10 GB	7.5 GB	5 GB	3 GB
	Transactions per month	1,000,000	750,000	500,000	300,000
.NET Services	Messages per month	1,000,000	1,000,000	500,000	300,000
SQL Services	Web edition (1 GB databases)	3	3	2	1
Data Transfers per month	Europe and North America	7 GB in/14 GB out	5 GB in/10 GB out	3 GB in/6 GB out	2 GB in/4 GB out
	Asia Pacific	2.5 GB in/5 GB out	2 GB in/4 GB out	1 GB in/2 GB out	0.5 GB in/1 GB out
Available for sign-up		At commercial availability of Windows Azure <sup>3</sup>	After completion of your 8-month introductory Windows Azure benefit		
Duration of benefit		8 months	While MSDN Subscription remains active		
Subscription levels receiving benefit		MSDN Premium and BizSpark™	Visual Studio® Ultimate with MSDN	Visual Studio Premium with MSDN	Visual Studio Professional with MSDN
Estimated Retail Value:		\$1,038 (8 months) <sup>3</sup>	\$812/year <sup>3</sup>	\$436/year <sup>3</sup>	\$223/year <sup>3</sup>

- **Special offers from Microsoft partners:** MSDN subscribers receive exclusive offers from both Microsoft and Microsoft partners. Partner offers refresh regularly and include a variety of offerings such as discounts on training, hardware, and software—such as Visual Studio add-ons—that enhance the capabilities of your development environment.

## WHAT ELSE IS NEW IN MSDN?

- Exclusive access to select Power Tools: Add new features and capabilities to your Microsoft applications.
- Priority support in MSDN Forums: Microsoft engineers guarantee accurate answers to your general development questions within two days of your post.
- Easier access to technical information with new MSDN Library viewing options to best suit your needs: classic, scriptless, and low-bandwidth.

LEARN MORE AT: [msdn.microsoft.com/subscriptions](http://msdn.microsoft.com/subscriptions)

<sup>2</sup> All prices in this brochure are represented in U.S. dollars.

<sup>3</sup> Availability varies across regions and is subject to change. Introductory offer available for a limited time. Values shown are estimated retail values that may vary by region. Please refer to [msdn.microsoft.com/subscriptions](http://msdn.microsoft.com/subscriptions) for the latest information.

# Top 10 Reasons to invest in MSDN Subscriptions

- 1 Comprehensive software development offering:** Access virtually all Microsoft software for development and test, and reduce the licensing cost of your development environment.
- 2 Simple, cost-effective per-user licensing:** Per-user licensing model simplifies software licensing and reduces your licensing costs.
- 3 One-stop shop:** Find the software, support, and information your developers need in one location, so they can be more productive.
- 4 Past, present, and future:** Access the latest editions of Microsoft products, as well as versions dating back over a decade and prerelease versions.
- 5 Priority access to Visual Studio 2010:** Be among the first to use Visual Studio 2010 when it releases—it is the best tool to build Windows 7 programs and develop on SharePoint®.
- 6 Cloud development:** Start creating Web applications and services on the Windows Azure platform with free compute hours included in the MSDN Premium Subscription.
- 7 Training:** Expand your development team's skills while saving money on training with Microsoft E-Learning collections included with MSDN Subscriptions.
- 8 Help and support:** Receive up to four technical support incidents, priority support in MSDN Forums, and access to the Online Concierge to easily find resources and information.
- 9 High-quality information:** Stay ahead of the curve with information from MSDN Magazine, the MSDN Flash newsletter, blogs, webcasts, and the MSDN Library.
- 10 Preferred treatment:** Receive exclusive benefits from partner offers such as discounts on training, hardware, and Visual Studio add-ins.



BUY OR RENEW YOUR MSDN® SUBSCRIPTION TODAY. SIGN UP FOR WINDOWS® AZURE™ AND MICROSOFT® E-LEARNING.

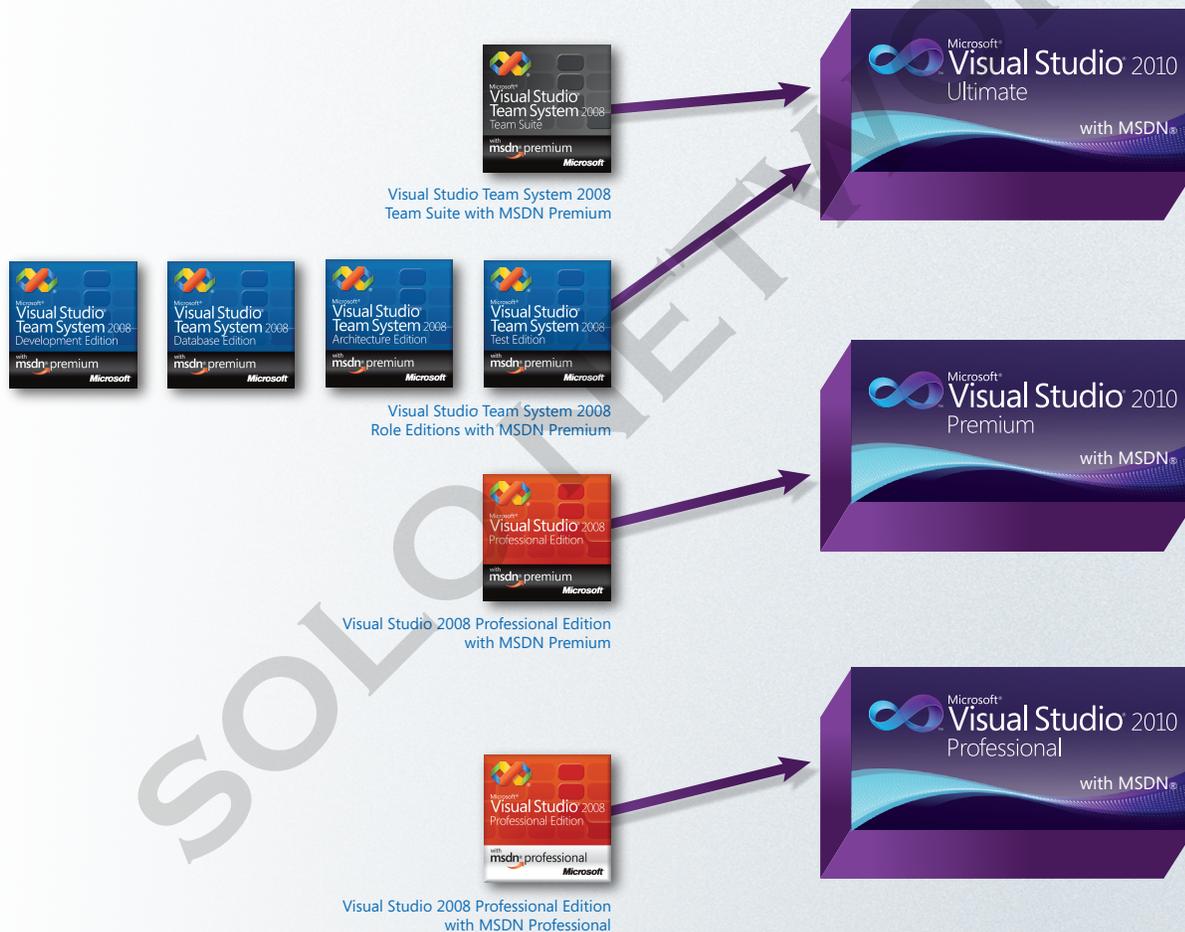
# The Ultimate Offer for developers

Visual Studio 2010 introduces a new, simplified product lineup that makes it easier than ever to decide which edition is right for you. The reduced complexity makes purchasing and licensing decisions easier and helps clearly differentiate the value of each edition of Visual Studio 2010.

To celebrate the transition to the Visual Studio 2010 product lineup, a migration plan exists that greatly benefits MSDN subscribers at the time of the Visual Studio 2010 launch. In the chart below, you can determine which Visual Studio 2010 edition you will be entitled to when Visual Studio 2010 launches, depending on the MSDN Subscription level you have today. New purchases of MSDN Subscriptions made prior to March 31, 2010, will also qualify for the Ultimate Offer.



## MIGRATION PATHS



Learn more at: [www.microsoft.com/visualstudio](http://www.microsoft.com/visualstudio)

# MSDN Subscriptions Comparison

	Premium	Professional	Embedded	Operating Systems
<b>DEVELOPER TOOLS</b>				
Visual Studio Team System 2008 Team Suite <sup>4</sup>	● <sup>5</sup>			
Visual Studio Team System 2008 Role Edition <sup>6</sup>	● <sup>5</sup>			
Visual Studio 2008 Professional Edition	● <sup>5</sup>	●		
Visual Studio Team System 2008 Team Foundation Server Workgroup Edition and Client Access License <sup>7</sup>	●			
Visual SourceSafe <sup>®</sup>	● <sup>7</sup>	●	●	
<b>DESIGNER TOOLS</b>				
Expression Studio	●			
<b>WINDOWS AZURE (NEW!)</b>				
	●			
<b>OPERATING SYSTEMS</b>				
Windows 7 Ultimate/Enterprise/Professional/Home Premium/Home Basic/Starter	●	●	●	●
Windows Vista <sup>®</sup> Ultimate/Enterprise/Business/Home Premium/Home Basic	●	●	●	●
Windows XP Professional/Home/Media Center Edition/Tablet PC Edition	●	●	●	●
Windows Server	●	●	●	●
Compute Cluster, Windows SharePoint Services, Windows Services for UNIX	●	●	●	●
Windows Embedded	●		●	
<b>SERVERS</b>				
SQL Server, all editions	●	●	●	
Application platform servers (BizTalk <sup>®</sup> Server, Commerce Server, Host Integration Server, Connected Services Framework, Customer Care Framework)	●			
Business productivity servers (Content Management Server, Exchange Server, Office Live Communications Server, Office Forms Server, Office Groove <sup>®</sup> Server, Office PerformancePoint <sup>®</sup> Server, Speech Server, Office SharePoint Server, Windows SharePoint Services)	●			
IT operations servers (Identity Integration Server, Microsoft System Center, Microsoft Operations Manager, Microsoft System Center Capacity Planner, Microsoft System Center Data Protection Manager, Systems Management Server, ISA Server)	●			
<b>MICROSOFT OFFICE SYSTEM</b>				
Microsoft Office Ultimate/Professional Plus/Professional/Enterprise 2007 <sup>8</sup>	●			
Office Word, Office Excel <sup>®</sup> , Office PowerPoint <sup>®</sup> , Office Outlook <sup>®</sup> with Business Contact Manager, Office Access <sup>®</sup> , <sup>7</sup> Office Publisher, Office InfoPath <sup>®</sup> , Office OneNote <sup>®</sup> , Office Communicator, Office Groove, Office SharePoint Designer, Office Visio <sup>®</sup> , Office Project Standard <sup>8</sup>	●			
Office Accounting, Office Business Scorecard Manager, MapPoint <sup>®</sup> , Office FrontPage <sup>®</sup>	●			
Office Project Professional	●			
Office Project Server, Office Project Portfolio Server	●			
<b>MICROSOFT DYNAMICS</b>				
Microsoft Dynamics AX/GP/NAV/SL, Microsoft Forecaster, Microsoft FRx <sup>®</sup>	●			
Microsoft Dynamics CRM, Microsoft Dynamics – Point of Sale, Microsoft Small Business Accounting, Microsoft Small Business Financials	●			
<b>OTHER TOOLS, SDKS, AND DDKS</b>				
	●	●	●	●
<b>ADDITIONAL BENEFITS</b>				
Microsoft E-Learning collections (NEW!)	2	1	1	1
Special offers from partners (NEW!)	●	●	●	●
MSDN Library	●	●	●	●
Technical Support Incidents	4	2	2	2
Priority support on MSDN Forums (NEW!)	●	●	●	●
Online Concierge	●	●	●	●
MSDN Magazine	●	●	●	●
MSDN Flash newsletter	●	●	●	●

<sup>4</sup>Customers who own either the Visual Studio Team System 2008 Developer Edition or Database Edition with MSDN Premium Subscription will receive access to the other edition at no additional charge.

<sup>5</sup>Indicates that an MSDN Premium Subscription can be purchased with this version of Visual Studio.

<sup>6</sup>Visual Studio Team System 2008 Development Edition, Visual Studio Team System 2008 Database Edition, Visual Studio Team System 2008 Architecture Edition, Visual Studio Team System 2008 Test Edition.

<sup>7</sup>Visual Studio Team System customers with an MSDN Premium Subscription receive an exclusive Workgroup Edition of Visual Studio Team Foundation Server, limited to five designated users.

<sup>8</sup>MSDN Premium subscribers can install and use one copy of the indicated applications for general business use on one device.

For the complete list of products included, please refer to <http://msdn.microsoft.com/en-us/subscriptions/subscriptionschart.aspx>.

Visual Studio and MSDN Subscriptions are licensed on a per-user basis. One person can use the software to design, develop, test, or demonstrate programs on any number of devices. Each person who uses the software this way needs a license.

MSDN Subscriptions offer current, prerelease, and certain older versions of these products for download. Some products are made available on DVD for subscribers receiving media shipments. Available content is subject to change at any time.

The information presented in this chart is representative and not comprehensive. Products, versions, and availability are subject to change.

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