KASPERSKY lab ®

Competitive Comparison

Kaspersky Lab vs *Sophos*

See How Kasperksy Compares:

- *Unmatched anti-malware protection*

- *Smallest footprint for fast performance*

- *Comprehensive management & reporting*

- *Easy to install, easier to manage*

- **Kaspersky Lab Has Better Detection and Protection Rates According to Independent Testing Labs:**
  - **Anti-Malware Test Lab** *(www.anti-malware-test.com)*: Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. Sophos failed 3 test and did not receive a Gold award in any category.
  - **AV Test** *(www.av-test.org)*: In the Malware On-demand and Adware/Spyware On-demand tests, Sophos scored lower than Kaspersky Lab, receiving a 97.5% and 95% score respectively. Kaspersky scored 98.4% and 98.3% on the two detection tests.
  - **AV Comparatives** *(www.av-comparatives.org)*: In the May 2009 report, Kaspersky Lab received an Advanced+ rating while Sophos received only an Advanced rating. Kaspersky also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. Kaspersky received a higher total number of points than Sophos.
  - **Virus Bulletin** *(www.virusbtn.com/vb100)*: In the June 2009 report, Kaspersky Lab received the VB100 Award for the third time this year, scoring higher detection rates in 1 category than Sophos did.
- **Kaspersky Lab has Faster Scanning:** According to the February 2009 AV Comparatives report, Kaspersky Lab has a throughput of 13.3 MB per second while Sophos has a throughput of only 11.7 MB per second.
- **Kaspersky Lab is Laser-Focused on Malware:** Like other competitors, Sophos has diluted their focus by adding other security technologies to their portfolio, i.e., Network Access Control (NAC) and encryption. Kaspersky Lab continues to be focused on anti-malware protection.

Quick Facts	*Kaspersky*	*Sophos*
Company Growth	142%	28%
Company Profitability	Yes	No
24x7 Support	Yes	Yes
Consumer Protection	Yes	No
AV Comparatives Certification	Advanced+	Advanced
Global User Network Participation	300 m	200 m
Updates per Month	600	62

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